

CAP Ireland

Strategic Plan 2025 - 2027

**Empowering churches all over Ireland to help
local people manage their personal finances
and discover fullness of life in Jesus**

Summary & Values

Christ-Centred

Compassionate

Hopeful

Collaborative

Prayerful

Trustworthy

Committed to Excellence

Becoming an essential ministry partner for Churches

Only community-based churches and parishes that are loving, praying and Spirit-led can achieve integral change.

Only their well-trained and equipped volunteers can hope to deliver practical and holistic transformation. Yet we also desire to collaborate well with other specialist partners as poverty (in all its forms) is complex, requiring an enriched landscape and approach.

We want to propagate green shoots into strong sustainable trees that are straight and true.



Objectives 1-4

**Money
Coaching**

**Church
Partnership**

**Positive
Voice**

**Money
Education**

2025	Induction Training 2.0			
2026	Induction Training 3.0	Nurture current while growing new partners	Stories that make the gospel unavoidable	Compelling biblical perspectives
2027	Induction Training 4.0			



Objectives 5-7

**Fundraising**

**External Partnerships**

**Organisational Structure**

2025	€126k
2026	€142k sustaining plus €25k new CRM & LMS (Phase1)
2027	€153k sustaining plus €25k new CRM & LMS (Phase 2)

Strengthening and formalising professional working relationships and collaboration

Strengthening our own internal capacities and competencies



Where we are going

From Green Shoots

We've had some early success and impact thankfully, with early **green shoots** appearing.



Development & Growth

We're ready for the next phase: becoming **an essential ministry partner** with many more churches across the country.



Strong & Empowering

Empowering churches all over Ireland to **help local people manage their personal finances** and discover fullness of **life in Jesus**.



Engage from our website

Homepage

To find our more and sign up to receive our monthly ezine update

Money Coaching

Hear more by attending a BASICs taster or info event posted on our calendar

Updates

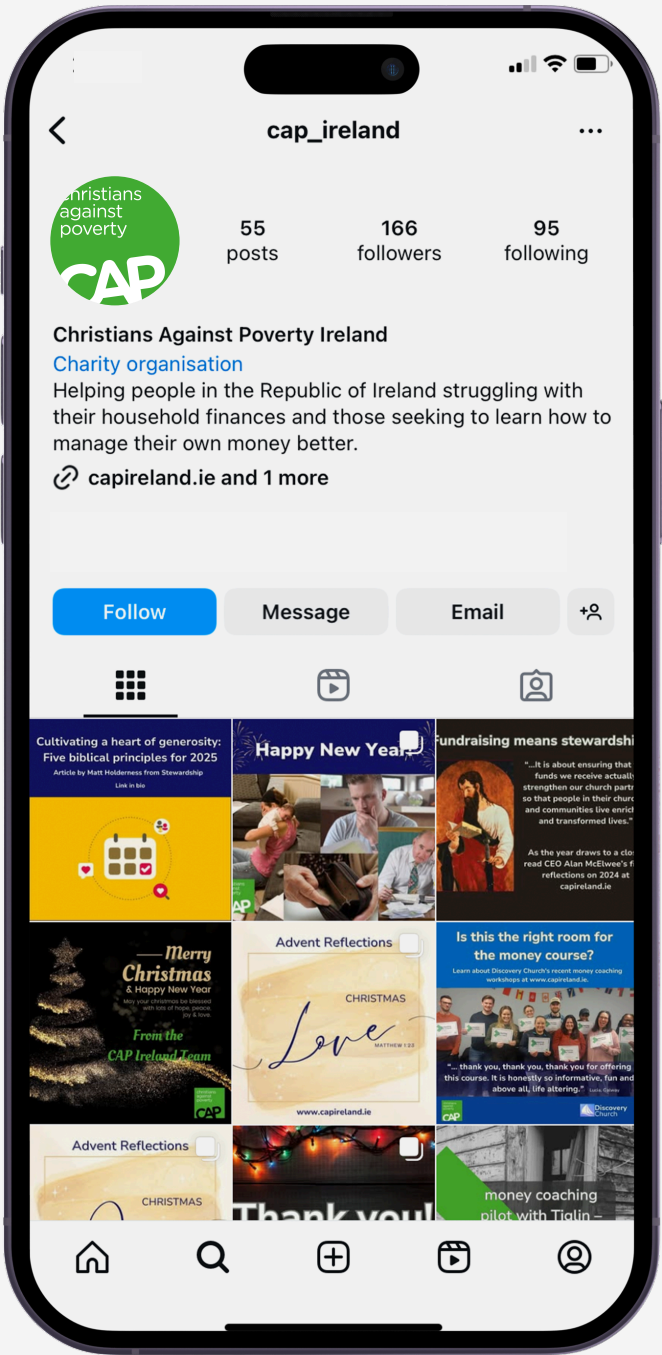
Stories of how our work impacts individuals churches and communities

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This is a high-level summary of CAP's new strategic plan so if you'd like to drill down further into the detail then please email alan@capireland.ie requesting a call/meeting.



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